

ITZEL OHANNESSIAN

Video Editor / Motion Graphics / Creative

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www.2dmotions.com



TECHNICAL SKILLS

Adobe After Effects CC

Adobe Photoshop CC

Adobe Premiere CC

Adobe Illustrator CC

Mac OS & Microsoft

TRAINING

School of Animation (2017)
Design Boot camp

School of Animation (2016)
Animation Boot camp

Pasadena Art School
Cinema 4D for Motion Graphics

Animation Guild Institute
Story Boarding for TV

Animation Guild Institute
Traditional animation, Character Design

Gnomon School
Intro to Maya

CORE COMPETENCIES

- 18+ years of experience as a Video Editor creating promos for broadcasting TV & social media platforms. Features, original content and news clips to name a few.
- 10+ years of experience in Graphic Design & Motion Graphics. Producing lower thirds, show open's, logos, full-screen, animating titles & wipes.
- Content Management in post-production processes.
- Leadership skills involving large and small groups.
- Ability to work creatively under quick turnaround times.
- Skilled in ideation and translating scripts into visuals.
- Passionate about storytelling.
- Client feedback interaction.
- Strong background in music and timing.
- Extraordinary sense of taste and ability to adapt to different visual styles.

PROFESSIONAL EXPERIENCE

2Dmotions, San Diego, CA

Freelancer, 2021-present

- Create promos, Motion Graphics and Graphic Design for different clients.

UFC, Los Angeles, CA and Las Vegas, NV

Video Editor, 2012-2021

- Created motion graphics package for UFC Minute, UFC Origins & UFC Español YouTube channel, to name a few.
- Worked on daily promotional videos with Premiere Pro & After Effects that advertise our extensive roster of UFC fighters.
- Created sizzles for the marketing department and repurposed UFC's English original content for Latin America.
- Two Telly Awards 2019 winner for the UFC promo script, Hispanic Heritage, and video-editing "UFC Origins." This show broadcasts on ESPN & FOX SPORTS.
- Responsible for producing original content such as "The Best of Latin-America," a once a year television show that showcases the best Latin fighters of the year.
- Create specialty graphics for every UFC Fight Night, PPV Events show and POCs' animations to promote future live events.

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ACHIEVEMENTS

Increased product offering for Networks broadcasting in Latin America by producing a variety of special projects from concept development to post-production.

Designed the look and feel of TV show openings and improved on the delivery dates for final products to the client

Created visual concepts to pitch services and content to TV networks, both in English and Spanish.

Enhanced production processes and TV delivery for national TV stations.

EDUCATION

**Universidad Iberoamericana
Mexico, Mexico city (2015)**

Business and Competitive
Marketing Strategy Certificate

**School of Fine Arts, UNAM
Mexico, Mexico city (1998)**

Bachelor of Arts
in Graphic Design

INTERESTS



PROFESSIONAL EXPERIENCE

- Repurpose UFC's YouTube episodes of Embedded, TV broadcast of Countdown, and Specials such as fight island docu-series for the Hispanic audience.
- Worked with Premiere, Photoshop, After Effects, Media Encoder, Audition.

ADJACENT LA, Glendale CA

Video Editor / Motion Graphics, 2011-2012

- Designed the look and feel of "The Bell Curve," TV pilot.
- Produced corporate videos for the Eli Lilly Company & The Walt Disney Company.
- Designed the motion graphics for Max Landis feature YouTube channel, "The Death and Return of Superman" that generated over 3 million views.
- Worked with Final Cut Pro, Photoshop & After Effects.

ENCORE MEDIA LLC, Los Angeles, CA

Video Editor/Graphic Designer, 2006-2011

- Enhanced production workflow and TV deliverables for national TV stations like FOX, KRCA & Univision.
- Re-designed visual communication concepts for the Hispanic audience.
- Edited and produced 30 sec. Marketing videos and radio spots for FOX, KRCA & Univision.
- Designed brochures and different assets for Encore's marketing purposes.
- Worked with Final Cut Pro, Photoshop and After Effects, Illustrator

PROMO FILM USA, Van Nuys, CA

Senior Motion Graphic Designer, 2006-2007

- Created motion graphics for Telemundo's television show, "12 Corazones".
- Worked hand in hand with writers and producers to deliver high-quality graphics on a daily basis.
- Marketing concepts to pitch "Promo Film" services to Telemundo stations for both in English and Spanish.
- Worked with Final Cut Pro, Photoshop and After Effects.

MEDIA INNOVATIONS CORP, CIE, Mexico City, Mexico

Production Coordinator, 2000-2004

- Managed several design projects including interactive CDs, concert videos, corporate videos, sizzles, projections & ads.
- Led a team to produce an introductory video for a new beer launch for Moctezuma Brewery. Managed the process from concept to post-production while adhering to a tight budget.
- Created motion graphics for digital signage.
- Worked with Final Cut Pro, Photoshop and After Effects.